



National Retirement Security Month

"You've got this" campaign overview



October is National Retirement Security Month.

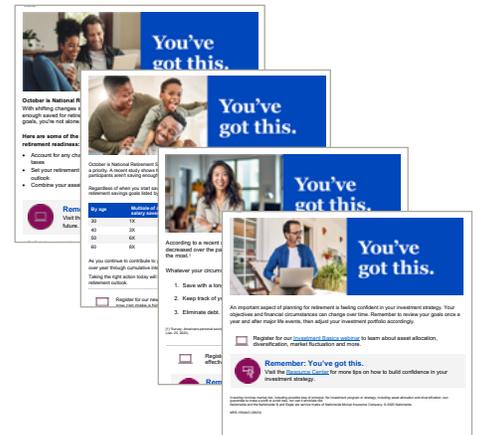
We're focused on helping to boost your participants' confidence about their retirement savings and improve their retirement outlook. We want to empower participants to know "you've got this" as they engage more with their retirement plan.

We've developed a downloadable kit of campaign materials to help participants know whether they are on track with their retirement savings goals and what changes they can make if not. Here's a quick overview of what's available to you:

Emails

We have 4 emails prepared for you to send to participants. Pick from the list and send one each week or in any cadence you choose. The email topics include:

- 1. Stay on track with your retirement planning** — Review your account on a regular basis, set a retirement goal and track your progress.
- 2. Make saving a priority** — Use our online tools to learn how you can save more to help meet your retirement savings goals.
- 3. Build strong financial habits** — Learn strategies for effective money management and meeting your personal financial goals.
- 4. Ensure your investment strategy meets your goals** — Review your investment strategy and asset allocation to make sure it is still serving your financial goals.

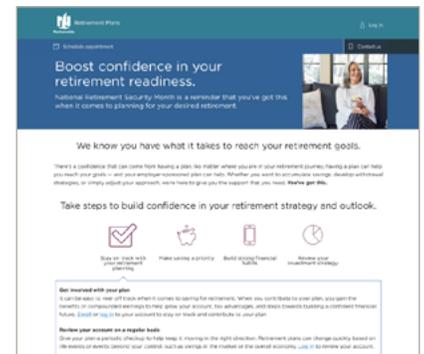


Participant campaign page

Visit our [Resource Center](#), which provides participants support to stay on track with their retirement planning and gives them access to tools and resources that can help boost their confidence in their retirement readiness.

Newsletter article

Our short newsletter blurb about National Retirement Security Month and how they can use our tools and resources to help build their retirement confidence is ready for you to place in your next participant communication.



Contact your Nationwide Retirement Specialist for more information or with any questions.